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## Announcing a new partnership that will help you rebuild trust

**The sub-prime crisis, banking crisis, credit crunch—call it what you will—has damaged trust severely in the activities and products of many financial organisations.**

**Mpac Consultancy LLP (Mpac)**, a consulting practice that advises on financial services compliance and regulation, and **Marketing Statements Limited (MSL)**, a consulting firm that works with leaders and people who want to make changes, have formed a partnership to help clients rebuild this trust.

**Mpac's** consultants deliver advice and assistance that enable clients in the banking, insurance and investment markets to enhance their reputations and profits by implementing compliance and governance processes, practices and systems that satisfy the requirements of regulators and the dictates of good business and commercial sense.

**MSL's** consultants deliver transforming ideas and assistance that enables clients to implement changes successfully by engaging the hearts as well as the minds of people; thereby helping them to see, feel, understand and change behaviours and the way your organisation is perceived by external stakeholders, including regulators.

The ability to trade in a compliant fashion reduces risk and increases confidence; business critical assets. Failure to

follow the spirit of the rules and guidelines of the Financial Services Authority (FSA), either inadvertently or knowingly, will damage your organisation's reputation, increase costs, and may even threaten its survival.

Implementing substantial change successfully is difficult; some 70 per cent of change efforts fail and the effort and cost of trying to effect change is wasted when people's emotions are not engaged.

**The partnership of Mpac and MSL has the proven expertise and resources needed to assist you to change and align the compliance and governance processes, systems, practices and behaviours of your organisation with the requirements of the regulatory authorities and your market, successfully.**

**To arrange an introductory meeting please contact us:**

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## Change successfully and conquer regulatory challenges

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statements\*

**MPAC**